



**IFEX PHILIPPINES  
VERY IMPORTANT BUYER (VIB)  
APPLICATION FORM**

REGISTRATION	APPLICATION CHECKLIST
1. Submission of the VIB application form does not automatically guarantee the Buyer Application slot in the IFEX Philippines VIB Program. * 2. CITEM will only accept one application pre company. 3. A buyer can only avail of one (1) incentive package under the VIB program. 4. Only complete application form and requirements will be processed. 5. The applicant shall be notified if the application is accepted.	<input type="checkbox"/> Scanned copy of Passport with photo and signature  <input type="checkbox"/> Completed VIB Application Form  <input type="checkbox"/> Brief company profile/ company brochure

NAME	FIRST NAME	M.I.	LAST NAME
GENDER	<input type="checkbox"/> MALE <input type="checkbox"/> FEMALE	AGE GROUP	<input type="checkbox"/> 21-27 <input type="checkbox"/> 28-35 <input type="checkbox"/> 36-42 <input type="checkbox"/> 43-50 <input type="checkbox"/> 51-ABOVE
NATIONALITY	COUNTRY		
OFFICIAL DESIGNATION	COMPANY NAME		
DESCRIPTION ABOUT THE COMPANY <small>(not more than 200 words/ attach company brochure here)</small>			
OFFICE ADDRESS			ZIPCODE
WEBSITE			
WORK E-MAIL	PERSONAL E-MAIL		
WORK PHONE NUMBER	MOBILE NUMBER		
COMPANY SOCIAL MEDIA PRESENCE CONNECT ME THROUGH	f ..... w ..... in .....	p ..... t ..... e .....	
NATURE OF BUSINESS	<input type="checkbox"/> IMPORTER <input type="checkbox"/> DISTRIBUTOR <input type="checkbox"/> SPECIFIC/CONTRACT MARKET	<input type="checkbox"/> WHOLESALER <input type="checkbox"/> RETAILER <input type="checkbox"/> OTHERS _____	
COMPANY'S ANNUAL SALES VOLUME	<input type="checkbox"/> MORE THAN US\$ 10 MILLION <input type="checkbox"/> US\$ 5,000,001 - US\$ 10 MILLION	<input type="checkbox"/> US\$ 1,000,001 - US\$ 5 MILLION <input type="checkbox"/> US\$ 500,001 - US\$ 1 MILLION	<input type="checkbox"/> US\$ 500,000 AND BELOW
LIST OF CLIENTS <small>*DISTRIBUTION NETWORK</small>			
FREQUENCY OF VISIT	<input type="checkbox"/> FIRST TIME <input type="checkbox"/> RETURNING. LAST VISIT WAS _____		
WHICH ACTIVITY WOULD YOU LIKE TO JOIN AS PART OF YOUR VISIT IN IFEX PHILIPPINES?			
<input type="checkbox"/> FACTORY VISIT <input type="checkbox"/> TOUR <input type="checkbox"/> NONE <input type="checkbox"/> OTHERS			
INTERESTED IN PRE-ARRANGED BUSINESS MEETINGS?			
<input type="checkbox"/> YES <input type="checkbox"/> NO			
WHERE DID YOU LEARN ABOUT IFEX PHILIPPINES?	<input type="checkbox"/> BUYING OFFICE <input type="checkbox"/> BUSINESS ASSOCIATES <input type="checkbox"/> INTERNATIONAL TRADE FAIR <input type="checkbox"/> INVITATION FROM ASSOCIATION	<input type="checkbox"/> INVITATION FROM CITEM <input type="checkbox"/> INVITATION FROM EXHIBITOR <input type="checkbox"/> MAGAZINE AD/ARTICLE <input type="checkbox"/> PHILIPPINE EMBASSY/TRADE OFFICE	<input type="checkbox"/> SOCIAL MEDIA <input type="checkbox"/> SEARCH ENGINE/WEBSITE <input type="checkbox"/> OTHERS

PLEASE(✓) CHECK WHICH CATEGORIES BEST DESCRIBE YOU AND/OR YOUR COMPANY:

1. What types of NEW products, categories or lines are you currently looking to source?

- Beverages: (juices, carbonated & non- carbonated drinks, alcoholic and non- alcoholic drinks, milk, coffee, tea, water, energy drink etc.)
- Fine Food & Specialties: (noodles, sauces & condiments, native delicacies, muscovado sugar, nuts, herbal products, home meal replacements etc.)
- Fresh & Processed Fruits&Vegetables: (preserves, coconut products, frozen/ dried / pickled / canned fruits & vegetables, fresh produce etc.)
- Biscuits, Confectioneries & Snacks: (cookies, breads, pastries, bakery items, chocolates, candies, sugarflowers and other edible ornaments, etc.)
- Meat & Poultry: (frozen/fresh & frozen/processed meat & poultry products, canned and value-added forms)
- Marine Products: (frozen /dried/pickled/canned /bottled seafood products - milkfish, tilapia, abalone, scallops, shrimps & prawns, etc.)
- Raw Materials: (food ingredients, additives, fortification/ vitamin mix, oils, flavoring etc.)
- Natural, Organic & Health Products
- Others (pls. specify): \_\_\_\_\_

2. Are you a regular Importer of Asian food?

- YES (pls. specify food products imported and countries where you import from):  
.....  
.....
- No

3. Please indicate your approximate budget for sourcing food products in the Asian Region:

- US\$5 Million and above
- US\$2M - US\$4.9M
- US\$1M - US\$1.9M
- US\$500K - US\$999K
- US\$100K - US\$499K
- Less than US\$100,000
- Others (pls. specify) \_\_\_\_\_

4. Out of this budget, how much is allocated for sourcing products in the Philippines:

- USD 5 Million
- USD 2M - USD 4.9M
- USD 1M - USD 1.9M
- USD 500K - USD 999K
- USD 100K - USD 499K
- Less than USD 100,000
- Others (pls. specify): \_\_\_\_\_

5. Purchasing Time Frame

- within 3 months
- 4-6 months
- 7-9 months
- 10-12 months
- more than 12 months
- Others (pls. specify): \_\_\_\_\_

6. What other trade shows do you regularly visit?

- Sial Paris
- Anuga
- ISM
- Fancy Food Show
- Thaifex
- Foodex
- Others (pls. specify): \_\_\_\_\_

7. Do you have an existing exclusive arrangement with any Philippine food suppliers?

- YES (pls. specify): \_\_\_\_\_
- No

**As soon as accepted in the IFEX PHILIPPINES VIB Program, a VIB must adhere to the following:**

**VIB COMMITMENT**

- Agree to give your contact details available to IFEX PHILIPPINES roster of exhibitors
- Visit IFEX PHILIPPINES at the SMX Convention Center and adhere to mutually-agreed travel arrangements and itinerary\*
- Agree/attend to scheduled media interviews to further promote IFEX PHILIPPINES
- Settle all personal expenses (such as personal food/ beverage expenses, hotel upgrade\*\*, private transfers, additional nights accomodation etc.) with the Partner Hotel prior departure.
- Submit an accomplished Buyer Survey Form and VIB Clearance Slip\*\* to the Buyer Marketing Officer or Concierge Officer in the IFEX PHILIPPINES Partner Hotel Front Desk for documentation of stay/availment of VIB incentive provided during the Period.
- Indemnify CITEM for any unsettled personal expenses incurred during the Visit.

\* Advise CITEM of any change in availability at least 24 hours prior scheduled appointments.

\*\*Per VIB's instruction to change the upgrade to pax account.

**Acceptance to the IFEX PHILIPPINES VIB Program is not transferable. Should there be a cancellation, a request for a substitute may be arranged and will be subject to CITEM's approval.**

**CANCELLATIONS & NO-SHOWS**

- Cancellations in writing/e-mail, or fax must be received through: ifexphilippines@citem.com.ph/buyerservices@citem.com.ph, or (+632) 834-0177 or 832-3965 before \_\_\_\_\_
- Only cancellations acknowledged by CITEM will be considered valid.
- A VIB is a No Show when he/she is not present for the VIB activities at IFEX PHILIPPINES: he/she has not provided prior written notice of cancellation/ does not attend/ complete agreed appointments.

**CANCELLATIONS AND "NO SHOW" CHARGES WILL BE DEBITED BY CITEM FROM CREDIT CARD DETAILS PROVIDED BY BUYER APPLICANT. CORRESPONDING CHARGES ARE INCLUSIVE OF VAT OR EQUIVALENT TAX. AN INVOICE RECEIPT DETAILING THE CHARGES WILL BE SENT TO THE APPLICANT FOR REFERENCE.**

**THE COMPANY DECLARES TO HAVE CAREFULLY READ THE TERMS & CONDITIONS OF THIS OFFER AND AGREES TO ABIDE BY THE SAME.**

.....  
SIGNATURE OVER PRINTED NAME

.....  
DATE

DO NOT WRITE BEYOND THIS LINE. FOR IFEX PHILIPPINES VIB 2017 SECRETARIAT USE ONLY

NOMINATED BY:

\_\_\_\_\_  
SIGNATURE OVER PRINTED NAME OF ENDORSER

RECOMMENDED CLASSIFICATION AS A VIB FOR

- TOP LEVEL BUYER CATEGORY
- NOMINATED BUYER CATEGORY
- HEAD OF DELEGATION
- GUEST LUMINARY
- SWING TO IFEX PHILIPPINES
- BUYING MISSION MEMBER

DATE RECEIVED: \_\_\_\_\_

RECEIVED BY: \_\_\_\_\_  
SIGNATURE OVER PRINTED NAME OF ENDORSER

- APPROVED
- DISAPPROVED
- OTHERS

\_\_\_\_\_