

Taste
Asia



ASIA'S ETHNIC FOOD
& INGREDIENTS SHOW

IFEX

PHILIPPINES

MAY 19-21, 2017

WORLD TRADE CENTER
METRO MANILA

PHILIPPINE TRADE
TRAINING CENTER

- Alcoholic and Non-Alcoholic Beverages • Coffee, Herbal Teas and Cocoa Products • Confectionery and Bakery Products • Fresh and Processed Fruits and Vegetables • Fresh and Processed Seafood • Grains, Cereals and Commodities • Herbs and Spices, Sauces and Condiments • Meat and Poultry • Natural, Healthy, Organic Products • Specialty, Ethnic and Gourmet Products • Food Processing Equipment • Packaging • Storage/Refrigeration Equipment •



Join exhibitors and buyers from around the world in experiencing this one-of-a-kind showcase of Asia's finest food and ingredients.

BE AN IFEX PHILIPPINES EXHIBITOR!

Sign up now as an IFEX Philippines exhibitor and enjoy exclusive privileges such as an early-bird discount, access to a business matching service, and seminars.

FAST FACTS

DATE
19-21 May 2017

VENUES
World Trade Center Metro Manila
Philippine Trade Training Center

EXHIBIT HOURS
10 a.m.-7 p.m.

ADMISSION
For Trade Visitors
19-21 May | All exhibit areas

For the General Public
19-20 May | The Marketplace only
21 May | All exhibit areas

* Halls A to C are strictly for business-to-business transactions only.
* Hall D is for retail selling.

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IFEX Philippines is the country's biggest international trade exhibition on the Philippines' and Asia's ethnic and specialty food, tropical fruits, vegetables, seafood, beverages, bakery and confectionery products, meat and poultry, Halal-certified products, as well as natural, organic, and healthy food products.

Since its inception originally as the Asian Ethnic Food Festival from 1999 to 2003, IFEX Philippines has provided a business-to-business platform for local and international food companies to discover new markets, launch new products, and transact with the world's biggest buyers.



Why join IFEX Philippines?

You can rely on us to help you...

- Establish a stronger presence in the international markets
- Boost brand awareness
- Generate new business opportunities
- Identify trends and assess the current market
- Launch new products
- Meet face-to-face with trade buyers from all around the world
- Secure a position in new distribution channels
- Convert prospects to business partners

We connect you with top global sourcing brands ...

- Sysco
- Carrefour
- Takashimaya
- Gandamar
- Woolworths
- Lulu Supermarkets
- Met Foodmarkets
- Emke Group
- Americana
- E-Mart

We fly in trade buyers from around the world...



Australia, Canada, China, Japan, Malaysia, Singapore, South Korea, Taiwan, UAE, and USA, among others



www.ifexphilippines.com

Join the ranks of over 1,000 food companies, brands, and organizations from selected Asian countries as well as local companies



- Food manufacturers
- Consolidators
- Cooperatives
- Distributors
- Traders
- Retailers
- Importers
- Institutional suppliers
- Government agencies
- Non-government organizations

Showcase your merchandise alongside Asia's finest selection of food products and services



- Alcoholic and non-alcoholic beverages
- Coffee, herbal teas, and cocoa
- Fresh and processed seafood
- Fruits and vegetables
- Grains, cereals, and commodities
- Herbs and spices
- Meat and poultry
- Natural, healthy, and organic products
- Specialty, ethnic, and gourmet products
- Food processing equipment, packaging materials, refrigeration, and storage

Expand your network with quality local and international trade buyers and visitors



- International and local retail operators
- Wholesalers
- Specialty stores
- Importers/distributors
- Traders
- Hotels and restaurants
- Caterers and food service providers
- Food manufacturers
- Food and culinary enthusiasts

IFEX PHILIPPINES 2017 HIGHLIGHTS

IFEX Philippines not only helps you advance your business, but lets you contribute as well towards a more dynamic food export industry -- supporting food export companies from the Philippines and around the world, while bringing premium food products and services to buyers amid a hassle-free sourcing experience.

Food Philippines Hall

Food Philippines Hall is an exclusive venue for leading Philippine food export companies and food trade associations to promote their products and strengthen links with international buyers, importers, and retailers.



International Hall

International Hall gives a glimpse of what countries from the Asia Pacific region can offer on a business-to-business (B2B) scale. These participating countries will introduce their new food products in the Philippine market.



Food Artisans Village

Food Artisans Village recreates the vibrant and colorful market environment of local artisan communities, featuring terroir products and artisanal delicacies by food manufacturers from the different regions of the Philippines.

The Marketplace

The Marketplace is a one-stop shop where visitors can buy food items not usually found in the city. Here, one can take home 'a piece of IFEX Philippines' and splurge on fruits and vegetables, meat and poultry, seafood products, and homemade regional delicacies.

Food Innovation Gallery

Food Innovation Gallery displays a collection of never-before-seen food products with high-market potential, which were developed in partnership with the Department of Science and Technology (DOST). The gallery also features the innovative packaging designs created by the young designers of the Design Center of the Philippines (DCP).

VERY IMPORTANT BUYER (VIB) PROGRAM



The VIB Program brings carefully selected foreign buyers to the show and ensures their comfort and convenience through pre-arranged business-to-business meetings, and provision of a package of amenities. The **G-Mart Program** provides a special business matching facility for retail chain operators or top grocers on the lookout for private labelling arrangements.

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