

IFEX PHILIPPINES TRADE BUYER APPLICATION FORM



REGISTRATION	APPLICATION CHECKLIST
1. Submission of the Trade Buyer Application form does not automatically guarantee the Buyer Applicant a slot in the IFEX Philippines VIB Program.* 2. Only complete application form and requirements will be processed. 3. CITEM will only accept one application per company. 4. A buyer can only avail of one (1) incentive package under the VIB Program. 5. The applicant shall be notified if the application is accepted.	<input type="checkbox"/> Scanned copy of Passport with photo and signature <input type="checkbox"/> Completed Trade Buyer Application Form <input type="checkbox"/> Brief Company Profile /Company Brochure

NAME					
GENDER	<input type="checkbox"/> MALE	<input type="checkbox"/> FEMALE	NATIONALITY		
DATE OF BIRTH			AGE GROUP	<input type="checkbox"/> 21 - 27	<input type="checkbox"/> 28 - 35
				<input type="checkbox"/> 36 - 42	<input type="checkbox"/> 43 - 50
				<input type="checkbox"/> 51 - ABOVE	
OFFICIAL DESIGNATION					
ROLE IN COMPANY'S PURCHASING ACTIVITIES	<input type="checkbox"/> FINAL DECISION MAKER	<input type="checkbox"/> RECOMMENDATORY	<input type="checkbox"/> RESEARCH NEW PRODUCTS	<input type="checkbox"/> OTHERS _____	
COMPANY NAME					
WEBSITE					
WORK EMAIL			PERSONAL EMAIL		
WORK PHONE NUMBER		MOBILE NUMBER		FAX NUMBER	
COMPANY'S SOCIAL MEDIA PRESENCE CONNECT WITH ME THROUGH -		
		
		
				
NATURE OF BUSINESS	<input type="checkbox"/> IMPORTER	<input type="checkbox"/> WHOLESALER	<input type="checkbox"/> TRADER	<input type="checkbox"/> OTHERS _____	
	<input type="checkbox"/> DISTRIBUTOR	<input type="checkbox"/> RETAILER	<input type="checkbox"/> MANUFACTURER		
MARKET SEGMENTS	<input type="checkbox"/> EXCLUSIVELY HIGH-END MARKET	<input type="checkbox"/> MIDDLE-TO-LOW-END MARKET	MASS MARKET		
	<input type="checkbox"/> MIDDLE TO HIGH-END MARKET	<input type="checkbox"/> HOSPITALITY / LEISURE / CONTRACT MARKET			
DESCRIPTION ABOUT THE COMPANY (NOT MORE THAN 200 WORDS / ATTACH COMPANY BROCHURE HERE)					
OFFICE ADDRESS			COUNTRY		ZIPCODE

PRODUCTS OF INTEREST	<input type="checkbox"/> BEVERAGES (juices, carbonated drinks, alcoholic and non-alcoholic drinks, milk, coffee, tea, water, energy drinks, etc.)	<input type="checkbox"/> FRESH & PROCESSED FRUITS & VEGETABLES (preserves, coconut products, frozen/ dried/ canned fruits & vegetables, fresh produce)	<input type="checkbox"/> RAW MATERIALS (food ingredients, additives, fortification / vitamin mix, oils, flavoring, etc.)
	<input type="checkbox"/> BISCUITS, CONFECTIONERIES & SNACKS (cookies, breads, pastries, bakery items, chocolates, candies, sugarflowers, & other edible ornaments, etc.)	<input type="checkbox"/> MARINE PRODUCTS (frozen/ dried/ pickled/ canned/ bottled seafood products – milkfish, tilapia, abalone, scallops, shrimps & prawns, etc)	<input type="checkbox"/> NATURAL, ORGANIC & HEALTH PRODUCTS
	<input type="checkbox"/> FINE FOODS & SPECIALTIES (noodles, sauces & condiments, native delicacies, sugar, nuts, herbal products, home meal replacements)	<input type="checkbox"/> MEAT & POULTRY (frozen/fresh & frozen/processed meat & poultry products, canned & value-added forms)	<input type="checkbox"/> OTHERS _____ _____ _____

ADD'L / OTHER PRODUCT REQUIREMENTS	
------------------------------------	--

COMPANY'S ANNUAL SALES VOLUME	<input type="checkbox"/> MORE THAN US\$ 10 MILLION	<input type="checkbox"/> US\$ 1,000,001 – US\$ 5,000,000	<input type="checkbox"/> US\$ 500,000 AND BELOW
	<input type="checkbox"/> US\$ 5,000,001 – US\$ 10 MILLION	<input type="checkbox"/> US\$ 500,001 – US\$ 1,000,000	

ANY EXISTING EXCLUSIVE ARRANGEMENT/S WITH PHILIPPINE SUPPLIERS/ VENDORS?	<input type="checkbox"/> YES, they are	INDICATE SUPPLIERS' / VENDORS NAMES' HERE.	<input type="checkbox"/> NONE
		
		

LIST OF CLIENTS *DISTRIBUTION NETWORK	
--	--

FREQUENCY OF VISIT	<input type="checkbox"/> FIRST TIME	<input type="checkbox"/> RETURNING (LAST VISIT WAS ON _____)
--------------------	-------------------------------------	--

REASONS FOR VISITING IFEX PHILIPPINES	<input type="checkbox"/> MEET EXISTING SUPPLIERS	<input type="checkbox"/> PLACE ORDERS	<input type="checkbox"/> OTHERS _____
	<input type="checkbox"/> MEET NEW SUPPLIERS	<input type="checkbox"/> SEEK NEW PRODUCTS	_____

WHICH ACTIVITY WOULD YOU LIKE TO JOIN AS PART OF YOUR VISIT IN IFEX PHILIPPINES?			
<input type="checkbox"/> FACTORY VISIT	<input type="checkbox"/> TOUR	<input type="checkbox"/> NONE	<input type="checkbox"/> OTHERS

INTERESTED IN PRE-ARRANGED BUSINESS MEETINGS	
<input type="checkbox"/> YES	<input type="checkbox"/> NO

WHERE DID YOU LEARN ABOUT IFEX PHILIPPINES?	<input type="checkbox"/> BUYING OFFICE	<input type="checkbox"/> INVITATION FROM CITEM	<input type="checkbox"/> SOCIAL MEDIA
	<input type="checkbox"/> BUSINESS ASSOCIATES	<input type="checkbox"/> INVITATION FROM EXHIBITOR	<input type="checkbox"/> SEARCH ENGINE / WEBSITE
	<input type="checkbox"/> INTERNATIONAL TRADE FAIR	<input type="checkbox"/> MAGAZINE AD / ARTICLE	<input type="checkbox"/> OTHERS _____
	<input type="checkbox"/> INVITATION FROM ASSOCIATION	<input type="checkbox"/> PHILIPPINE EMBASSY / TRADE OFFICE	_____

*CITEM reserves the right to request for additional information from the applicant as necessary.

I hereby certify that the information declared in this Application are true and correct. Likewise, I understand that the submission of same does not guarantee acceptance in the IFEX Philippines VIB Program.	
_____	_____
SIGNATURE OF BUYER APPLICANT OVER PRINTED NAME	DATE

DO NOT WRITE BEYOND THIS LINE. FOR IFEX PHILIPPINES SECRETARIAT USE ONLY.

NOMINATED BY:	DATE RECEIVED: _____

SIGNATURE OVER PRINTED NAME OF ENDORSER	RECEIVED BY: _____
	SIGNATURE OVER PRINTED NAME OF MARKETING OFFICER
RECOMMENDED CLASSIFICATION AS A VIB FOR	ACTION TAKEN
<input type="checkbox"/> TOP LEVEL BUYER	<input type="checkbox"/> APPROVED
<input type="checkbox"/> GUEST LUMINARY	<input type="checkbox"/> DISAPPROVED
<input type="checkbox"/> HEAD OF DELEGATION	<input type="checkbox"/> OTHERS _____
<input type="checkbox"/> GMART VIB	
<input type="checkbox"/> REGULAR VIB	
<input type="checkbox"/> ASIAN SWING	
<input type="checkbox"/> NON-VIB	

	EXECUTIVE DIRECTOR ROSVI C. GAETOS