



FORM J

EXHIBITOR'S QUESTIONNAIRE

Dear Exhibitor:

Thank you for joining the 12th edition of International Food Exhibition (IFEX) Philippines. We hope you had a successful and fruitful participation.

Please take a few minutes to accomplish the questionnaire and submit the same to the Secretariat during egress clearance. Your valuable opinion, comments, and observation about how we measured up will help us further improve our services and facilities and respond better to your needs.

Thank you and we look forward to welcoming you again in the next edition of IFEX Philippines!

Sincerely,

IFEX Philippines Project Management Team

Company Name: _____

Accomplished by: _____ Designation : _____

A. ASSESSMENT OF PARTICIPATION

a	How satisfied are you with the buyer attendance in IFEX Philippines 2018?				
	<i>Please provide answer to all questions below</i>	Very Satisfied	Satisfied	Dissatisfied	
	Quantity of Buyers				
	Quality of Buyers				
2	How satisfied are you with your sales outcomes?				
	<i>Please provide answer to all questions below</i>	Very Satisfied	Satisfied	Dissatisfied	Not Applicable
	Export Sales Generated (Booked/Under Negotiation)				
	Domestic Sales Generated (Booked/Under Negotiation)				
	Retail Sales Generated				
3	How satisfied are you with your participation in IFEX Philippines 2018?				
	<input type="checkbox"/> Very Satisfied <input type="checkbox"/> Satisfied <input type="checkbox"/> Dissatisfied				

B. FAIR MANAGEMENT

1	How satisfied are you with your assigned Officer? <input type="checkbox"/> Very Satisfied <input type="checkbox"/> Satisfied <input type="checkbox"/> Dissatisfied
2	How satisfied are you with the Official Booth Contractor? <input type="checkbox"/> Very Satisfied <input type="checkbox"/> Satisfied <input type="checkbox"/> Dissatisfied
3	How satisfied are you with the physical arrangement? (exhibit lay-out, traffic efficiency, graphic & directional signages) <input type="checkbox"/> Very Satisfied <input type="checkbox"/> Satisfied <input type="checkbox"/> Dissatisfied
3	What service/s are most important to you? <input type="checkbox"/> Business Matching <input type="checkbox"/> Concessionaires/Food <input type="checkbox"/> Accredited Freight Forwarder <input type="checkbox"/> Secretariat Counter <input type="checkbox"/> Exhibitor Lounge
4	How well do we deliver the services you want, relative to your expectations? <input type="checkbox"/> Excellent <input type="checkbox"/> Very Good <input type="checkbox"/> Good <input type="checkbox"/> Fair <input type="checkbox"/> Poor
5	What do you think we are not doing well or not offering?
6	Are you interested to join the next IFEX Philippines? <input type="checkbox"/> YES <input type="checkbox"/> NO
7	Any suggestions on how to improve succeeding shows?